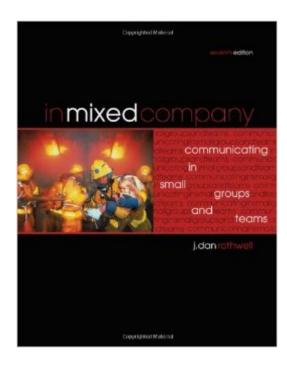
The book was found

In Mixed Company: Small Groups Communication, 7th Edition





Synopsis

IN MIXED COMPANY: COMMUNICATING IN SMALL GROUPS AND TEAMS was written for the small group communication course offered at two- and four-year colleges and universities. The small group communication course typically covers the underlying principles and skills necessary for group participation and communication. Topics covered include theory, group development, climate, roles, leadership, discussion, decision making, teamwork, conflict management, group presentations, and outcomes assessment. The goal of small group communication is to teach students to become more effective group members and leaders by giving them research-based tools and practical applications to participate successfully in teams. The course tends to be taught by the same instructors every year or term, and the book is often chosen by that individual rather than by committee. The format of the course won't vary tremendously from school to school, so tables of contents in the small group communication books aren't radically different from one another. Some instructors want to use more case studies and experiential exercises for beginning students or offer more current research theory for upper-division students of communication.

Book Information

Paperback: 496 pages Publisher: Cengage Learning; 7th edition (January 23, 2009) Language: English ISBN-10: 0495567671 ISBN-13: 978-0495567677 Product Dimensions: 9 x 7.2 x 0.8 inches Shipping Weight: 1.5 pounds (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (15 customer reviews) Best Sellers Rank: #99,992 in Books (See Top 100 in Books) #74 in Books > Business & Money > Industries > Media & Communications #91 in Books > Textbooks > Communication & Journalism > Media Studies #110 in Books > Textbooks > Business & Finance > Business Communication

Customer Reviews

I purchased this textbook used for pennies on the dollar. The required text was one edition newer. Close to or just over \$200.00 in the college bookstore. I compared both text. Since I took this class last qtr I see there is even a newer version. Both newer versions are way more than the used \$13 I purchased for the slightly older version. The text are virtually the same. Had no trouble with the reading assignments. The book is outlined very well using plenty of color for key words information and bold text for keywords making it a great source of written communication. As you read through the textbook there is not much need to make notes in margins. The author uses different colors for subtitles. The text glossary is outstanding giving more than a few words for definitions. The author has done her homework with more than 45 pages of credible references. The text is wonderful written and the information is amazingly presented. The author J.Dan Rothwell has presented the material with format, colors graphs and great pictures. The contents are broken down so well there's no need to rifle through pages to find any information. There are pages in the front of the book that list 'Significant Changes' and 'Continued Features'. I like an author that list their credentials. 5 Stars for the text and the author. J. Dan Rothwell is not stingy with any information. With the ever changing modes of communication; Personal and professional is a honed skill.

I bought this for a COM class I did not really want to take, but it turned out to be a very interesting read. I learned a lot about facilitating groups and have implemented several strategies from the book in my daily life. I especially enjoyed the sections on producing effective and efficient work by providing a healthy environment for others to grow in. Great book and great buy. I bought used from and the book came in a slightly worse condition than specified, but nothing a little tape couldn't fix.

Easy to read textbook that has real purpose and help for those building/leading teams and/or working on teams with the regular (or even usually) people-oriented issues and dynamics.

I used this book for a small group communications class. I really liked the way they present information, and its very up to date and easy to read.

I bought this item for a class I was in. It fit very well for the class topics and definitely had a lot of interesting info in it.

An informative read. The use of different colors highlight important terms and concepts, making it easy to skim and review.

really informative even had extra things that weren't taught during the fast and short summer semter

more than great love it

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